

# LOGICO®

## The Learning Game

For  
children  
aged 3 to 12  
years



75 Years  
Finken 



## Welcome to Finken-Verlag



**“The best for our children”** was Wilhelm Krick’s aspiration when he founded Finken-Verlag in 1949.

Following this vision, Finken has published innovative, high-quality learning materials for children from 3 to 12 years old, bringing exceptional educational content to classrooms and homes around the world.

Our international bestseller is the award-winning **LOGICO learning game**, available in more than 40 countries and translated into many languages.

### **LOGICO motivates children and makes learning fun!**

In 2024, our publishing house celebrates its 75th anniversary, proud of promoting independent, differentiated and goal-oriented learning.

# LOGICO® – Learning game with self-checking

LOGICO is **an educational game with self-checking** designed for all children to have fun while learning.

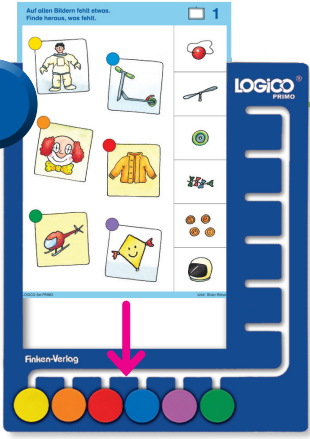
It's ideal for **independent learning activities** because it is self-explanatory and easy-to-handle.

The game comprises **a board and sets of learning cards** offering a great selection of activities. A single game covers a comprehensive range of learning skills.

With the moveable buttons, LOGICO helps to improve **hand-eye coordination** and gives children the time they need to think and resolve, and get ready for the next tasks.


## This is how it works:

**1**



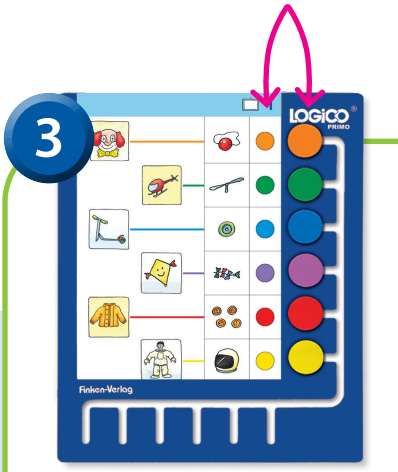
Place the card into the slot so you can see the questions.

**2**



Answer the questions and move the colored buttons to the correct answers on the right.

**3**



Turn the card over and place it in the slot again to check the answers.

The answers are correct if the color codes match.

# LOGICO® – Boards and learning cards

For every age group the right version



## At kindergarten

- Children learn basic skills in a playful way
- Supports communication and language development
- Training of motor skills by moving the colored buttons



## At school

- Ideal for independent learning activities
- Learning cards for all major school subjects
- For all levels in regular lessons and support classes



## At home

- For reinforcement and rehearsal
- For learning individually or together
- Highly motivational

# LOGICO® – Boards and learning cards



## PRIMO

3 – 6 years · 6 buttons

Learning card Topics:

- Concentration and Perception
- Logical Thinking
- Colors and Shapes
- Numeracy
- Reading Readiness
- Sequencing
- Sorting and Classifying
- Language Development

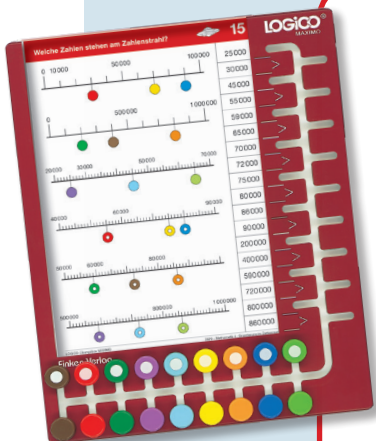


## PICCOLO

5 – 10 years · 10 buttons

Learning card Topics:

- School Readiness
- Thinking Skills
- Mathematics
- Reading
- English
- Natural Science



## MAXIMO

8 – 12 years · 18 buttons

Learning card Topics:

- Mathematics
- Reading
- Spelling
- English
- Natural Science
- Thinking Skills



# LOGICO® – Boards and learning cards



## PRIMO

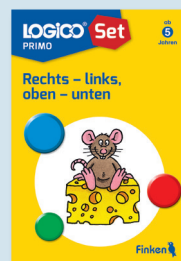
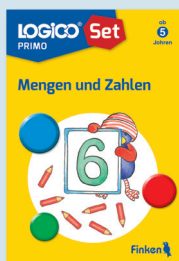
3 – 6 years · 6 buttons

Learning card topics:

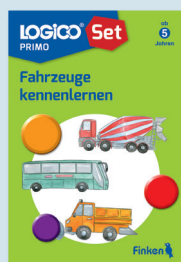
- Concentration and Perception
- Logical Thinking
- Colors and Shapes
- Numeracy
- Reading Readiness
- Sequencing
- Sorting and Classifying
- Language Development



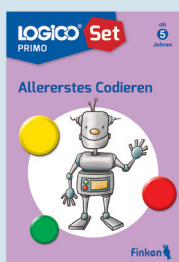
### MATHEMATICS



### GENERAL SCIENCE



### THINKING SKILLS



# LOGICO® – Boards and learning cards

## PICCOLO

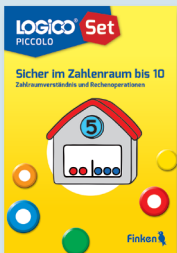
5 – 10 years · 10 buttons

Learning card topics:

- School Readiness
- Thinking Skills
- Mathematics
- Reading
- English
- Natural Science



### MATHEMATICS

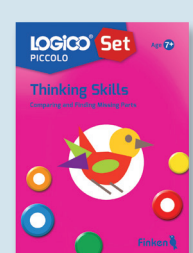
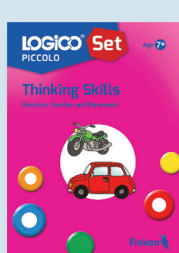


### GENERAL SCIENCE

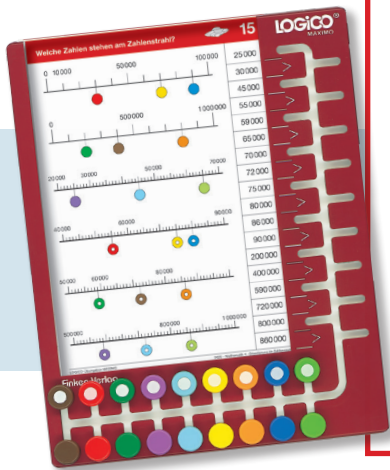


### LANGUAGE

### THINKING SKILLS



# LOGICO® – Boards and learning cards



## MAXIMO

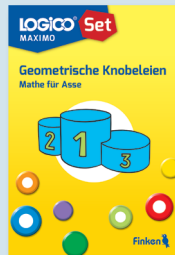
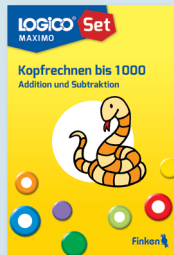
8 – 12 years · 18 buttons

Learning card topics:

- Mathematics
- Reading
- Spelling
- English
- Natural Science
- Critical Thinking



### MATHEMATICS



### GENERAL SCIENCE



### LANGUAGE

### ENGLISH



### THINKING SKILLS





# LOGICO® – Become part of the family

## What people love about LOGICO:

- It motivates independent learning so children feel encouraged **to figure things out on their own.**
- The advantage of **playful learning.**
- It **stands the test of time:** a compact and light format, perfect to take and use everywhere.
- It helps to build strong learning foundations, **strengthening basic skills from early childhood.**



## International praise for LOGICO

### What's special about LOGICO?

"The special thing about LOGICO is that it stands between a book and a computer and not only promotes knowledge and thinking, but also **fine motor skills that set the foundations for writing.**"

*Eva Babai from Tessloff Babilon, Hungary*



### What do you like the most about LOGICO?

"To take part in a project that **doesn't draw boundaries between continents or countries, nor between gifted and learning-disabled children.**"

*H. J. Vosen from Mutabene, Czech Republic*

### What's LOGICO's advantage?

"Nothing is as effective as LOGICO in nurturing the capabilities of future talents who will lead the future society. No matter how rapidly technology develops, **cultivating students' basic thinking skills and study habits** is still fundamental."

*Susan Hong from Hubone, Korea*



# LOGICO® – International editions

Same game, multiple packing options! LOGICO is easily adaptable to different market needs.

## KINDERGARTEN AND SCHOOL MARKET



LOGICO pack for kindergarten published by Hubone, Korea



LOGICO boxes published by Beijing Sino-German, China



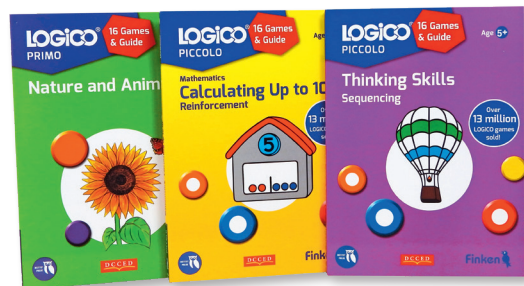
LOGICO math box published by MDI, France



LOGICO pack published by Estúdio Didáctico, Portugal



Sets of learning cards published by Nathan, France



Sets of learning cards published by Institut Philos & DC Canada

# LOGICO® – International editions

## TRADE MARKET



Family pack published by Hubone, Korea



Family pack published by Hubone, Korea



Family pack published by Beijing Sino-German, China



Family pack published by Beijing Sino-German, China



Family pack published by Grolier, Malaysia

Information about international partners  
[www.finken.de](http://www.finken.de)

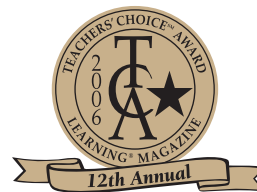
# LOGICO®

An international story of success

Available  
in over  
40 countries  
worldwide

LOGICO®

Award-winning learning game



✉ Finken-Verlag GmbH  
Zimmersmühlenweg 40  
61440 Oberursel, Germany

@ foreign.rights@finken.de

🖱 www.finken.de

